



May 26th, 2020

Dear Business Owner:

On behalf of the Fresno County Department of Public Health, Fresno County Economic Development Corporation and our community partners, please know that we empathize with the hardships that your business is experiencing due to COVID-19. We recognize that ensuring the health and safety of our citizens and the orderly reopening of our local economy cannot be exclusive of each other, but collectively carried out in order to realize a safe and prosperous post COVID-19 environment. This is also where we need your help.

As the County of Fresno urges the State of California to allow for the full reopening of our economy, we understand that business owners will be faced with many challenges on how to navigate a post COVID-19 environment. Therefore, we are asking for your direct feedback to evaluate state protocols on their feasibility, practicality, and effectiveness. In addition, we have an opportunity to collect ideas and best practices on what reviving the economy can look like while ensuring the health and safety of employees, customers, and community members.

Please fill-out the five minute survey that is enclosed. The information collected through this process will enable the Public Health Department and its community partners to establish a barometer of industry's preparedness and needs moving forward. Once you've completed the survey, we ask you to commit to being a partner of reopening Fresno's economy while meeting industry guidelines issued by the state by including your business under the Industry Guidelines Acknowledgment Section at the end of the survey.

For agreeing to do so, your company will be listed on a designated website for your commitment to protecting the public's health while reopening our economy. Most importantly, your participation will send a strong message to the state that Fresno County business owners are well-informed, prepared, and poised to revive our local economy.

Lastly, we understand that businesses may have questions on how to implement state protocols, therefore we have established a hotline to assist with those concerns at 559-369-7713. The hotline will be answered Monday through Friday from 8:00am – 5:00 pm by a member of the EDC's staff.

Our goal is to ensure that Fresno County businesses have opened, and will open, in a safe and timely manner and can continue to operate and prosper in the post COVID-19 environment. We thank you for investment in our community.

Sincerely,

David Pomaville
Director
Fresno County Department of Public Health

Lee Ann Eager
President/CEO
Fresno County Economic Development Corporation