

EDC INVESTMENT APPLICATION

Company: _____

President/CEO: _____

Primary Contact Name: _____

E-Mail Address: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Billing contact name (if different then primary contact): _____

Fiscal year (month-month): _____

Number of employees: _____ Year founded: _____

Who encouraged you to join the EDC? _____

Type of Industry (Please X the one that best describes your business):

- | | | | |
|---|---|--|--|
| <input type="checkbox"/> Accounting | <input type="checkbox"/> Developer | <input type="checkbox"/> Infrastructure | <input type="checkbox"/> Commercial Real Estate |
| <input type="checkbox"/> Advertising | <input type="checkbox"/> Distributor | <input type="checkbox"/> Insurance | <input type="checkbox"/> Residential Real Estate |
| <input type="checkbox"/> Agency | <input type="checkbox"/> Education | <input type="checkbox"/> Interior Design | <input type="checkbox"/> Retail Real Estate |
| <input type="checkbox"/> Architecture | <input type="checkbox"/> Energy | <input type="checkbox"/> Growers & Shippers | <input type="checkbox"/> Security Firm |
| <input type="checkbox"/> Association | <input type="checkbox"/> Entitlement & Planning | <input type="checkbox"/> Legal Services | <input type="checkbox"/> Social Services |
| <input type="checkbox"/> Banking | <input type="checkbox"/> Engineering | <input type="checkbox"/> Manufacturing | <input type="checkbox"/> Title Companies |
| <input type="checkbox"/> Business Services | <input type="checkbox"/> Freight & Transport | <input type="checkbox"/> Media | <input type="checkbox"/> Travel & Tourism |
| <input type="checkbox"/> Contractors & Construction | <input type="checkbox"/> Finance | <input type="checkbox"/> Personnel Services | <input type="checkbox"/> Workforce Training |
| <input type="checkbox"/> Communications | <input type="checkbox"/> Healthcare | <input type="checkbox"/> Property Management | <input type="checkbox"/> Other |

Investor Benefit Levels (Please X the level which you choose):

- | | | |
|--|---|---|
| <input type="checkbox"/> \$25,000 - Diamond | <input type="checkbox"/> \$5,000 - Gold | <input type="checkbox"/> \$1,500 - Bronze |
| <input type="checkbox"/> \$10,000 - Platinum | <input type="checkbox"/> \$2,500 - Silver | <input type="checkbox"/> \$ 750 - Copper |

Your investment in the EDC is renewable annually. Contributions or gifts to the EDC are not tax deductible as charitable contributions. However, they may be tax deductible as necessary and standard business expenses. All packaged benefits are subject to change. If you have questions or concerns, please call us or visit our website www.fresnoedc.com

Signature: _____ Date: _____



Please return this form along with your investment payment to:
 EDC serving Fresno County, P.O. Box 1552, Fresno, CA 93716

LEVELS OF INVESTMENT

Diamond · \$25,000 +

Executive profile in EDC Annual Report publication
 Ex Officio Board of Directors seat
 Media recognition at all EDC events
 Preferred consideration for Board of Directors seat
 Company Overview on EDC Website
 Asset Map Access
 Multiple category listing
 Local Business Expansion, and Retention program referrals
 Company link on EDC website
 Recognition on EDC printed materials and events
 Editorial submission to EDC publications and newsletter
 Preferred vendor in proposals to prospects
 8 tickets to the Annual Investor Meeting
 10 tickets to the Real Estate Forecast
 Discounted tickets to all EDC events
 E-newsletter subscription
 Investor directory listing
 EDC investor networking opportunities
 Regular voting rights
 Committee involvement opportunities
 New investor recognition in EDC newsletter

Platinum · \$10,000 +

Preferred consideration for Board of Directors seat
 Company Overview on EDC Website
 Asset Map Access
 Multiple category listing
 Local Business Expansion, and Retention program referrals
 Company link on EDC website
 Recognition on EDC printed materials and events
 Editorial submission to EDC publications and newsletter
 Preferred vendor in proposals to prospects
 8 tickets to the Annual Investor Meeting
 8 tickets to the Real Estate Forecast
 Discounted tickets to all EDC events
 E-newsletter subscription
 Investor directory listing
 EDC investor networking opportunities
 Regular voting rights
 Committee involvement opportunities
 New investor recognition in EDC newsletter

Gold · \$5,000 +

Asset Map Access
 Multiple category listing
 Local Business Expansion, and Retention program referrals
 Company link on EDC website
 Recognition on EDC printed materials and events
 Editorial submission to EDC publications and newsletter
 Preferred vendor in proposals to prospects
 4 tickets to the Annual Investor Meeting
 6 tickets to the Real Estate Forecast
 Discounted tickets to all EDC events
 E-newsletter subscription
 Investor directory listing
 EDC investor networking opportunities
 Regular voting rights
 Committee involvement opportunities
 New investor recognition in EDC newsletter

Silver · \$2,500 +

Local Business Expansion, and Retention program referrals
 Company link on EDC website
 Recognition on EDC printed materials and events
 Editorial submission to EDC publications and newsletter
 Preferred vendor in proposals to prospects
 2 tickets to the Annual Investor Meeting
 4 tickets to the Real Estate Forecast
 Discounted tickets to all EDC events
 E-newsletter subscription
 Investor directory listing
 EDC investor networking opportunities
 Regular voting rights
 Committee involvement opportunities
 New investor recognition in EDC newsletter

Bronze · \$1,500 +

Recognition on EDC printed materials and events
 Editorial submission to EDC publications and newsletter
 2 tickets to the Real Estate Forecast
 Discounted tickets to all EDC events
 E-newsletter subscription
 Investor directory listing
 EDC investor networking opportunities
 Regular voting rights
 Committee involvement opportunities
 New investor recognition in EDC newsletter

Copper · \$750 +

Discounted tickets to all EDC events
 E-newsletter subscription
 Investor directory listing
 EDC investor networking opportunities
 Regular voting rights
 Committee involvement opportunities
 New investor recognition in EDC newsletter

Investor Benefits



EDC serving Fresno County
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 Fresno, CA 93727
 T: 559.476.2500
 F: 559.233.2156

www.fresnoedc.com